



**#WAR
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#WARONCANCER CORPORATE SPONSORSHIP

WarOnCancer.com is free to use for all of our storytellers and readers. In order to continue offering our much needed service we sell the #WarOnCancer™ merchandise on our website and through strategic partnerships we are able to reach more people, faster and more effectively – ultimately making the world a little bit better for everyone affected by cancer.

The idea with #WarOnCancer Sponsorships is to bring together global expertise in a lot of areas that can't really fit into one single organization. We also realize that we may not be fully aware of what expertise we might need so to cut to the chase early – if you can help us in any way, or if you see a way for us helping you, you're more than welcome to get in touch by emailing me, Sebastian, at seb@waroncancer.com. We appreciate creative solutions where all parties have something to gain, including our storytellers.

A few ways current sponsors have helped us:

- Medtryck.com will hold an event (November 2016) where the proceeds will be donated to waroncancer.com. They called up and said they wanted to help our initiative- how cool is that?
- HaselTIne Lake, European Patent and Trade Mark Attorneys have given us advice and service at a discounted price to secure our brand and service, highly appreciated and important!
- European MedTech Forum 2016 has invited us to be one out of two official initiative speakers at their yearly conference in Brussels in the beginning of December 2016. We are to speak in front of 600 of the biggest medtech companies in Europe including high-ranking European health officials.

- Christmas is around the corner and several organizations have already bought the #WarOnCancer Bracelets as a Christmas gift for their staff. The bracelets fill multiple purposes for us, as they help financing the running of the storytelling platform and we donate 50% of the proceeds to cancer research. Besides this, due to its design, the wearer becomes an ambassador for the brand and can help us bring out the message and vision about WarOnCancer.com to their social circle. From the very beginning of the #WarOnCancer movement, we've come to understand that everyone is affected by cancer somehow, and through everyone's joint effort we can reach all those wonderful souls in need of our service.

We look forward to hearing from you and hope that this is the beginning of a long and wonderful relationship.

Yours sincerely,

Fabian Bolin
Co-founder



Sebastian Hermelin
Co-founder



Patrick McAleenan
Press Enquiries



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